



# NASIG NEWSLETTER

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## President's Corner

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Anna Creech

The annual conference is right around the corner, and I am feeling that mixture of excitement and anxiety that any leader feels when the main event is about to happen. So much work and planning go into our conference every year, and I am excited to see the fruits of that very soon.

One of the things we changed this year is how the hotel reservation system works, which may or may not be how we need to approach this moving forward. As you might recall, we sold out of our room block on certain nights last year, and we thought that by limiting the initial availability of the room block to registered attendees, we would not repeat that this year. I hope you had no troubles with the system.

The program for the conference is one of the best I've seen so far, and I am very much looking forward to hearing what my colleagues have to share. Conference planning is working hard to make sure that all of the little details are sorted out well before the first person arrives. It's still quite incredible to me how much we get done for an all-volunteer organization.

This year seems to have flown by in a blur, and the volume of activity among all of our committees is astounding. Here are a few recent highlights:

- The newly formed Standards Committee has developed a system and prioritization for responding to the National Information Standards Organization (NISO) votes with feedback from the membership.

- Student Outreach and Mentoring are collaborating on a formal mentoring program pilot for students paired with NASIG members.
- Student Outreach and Program Planning are collaborating to make a space for students to present at the conference this year.
- Continuing Education coordinated several successful webinars, and is collaborating with Communications and Marketing to make past webinars open access.
- Evaluations & Assessment coordinated a self-review of all committees, and as a result, the composition of some committees will be changing over the next year to reflect current needs.

Not to mention all the routine tasks that Communications & Marketing (CMC), Database & Directory (D&D), and other infrastructure-support roles do on a daily basis. Thank you. NASIG doesn't exist without your hard work and dedication.

## 2017 Election Results

Patrick Carr, Nominations & Elections Committee Chair

The Nominations & Elections Committee is pleased to announce the results of the 2017 election. Those elected to NASIG Executive Board office are as follows:

### Vice President/President-Elect

- Angela Dresselhaus, East Carolina University

## Remembering John Riddick, NASIG's Founder and First President

Tina Feick, 2nd and 3rd NASIG President, Retired,  
Former Director of Sales and Marketing, North America, HARRASSOWITZ

On March 13, 2017, John Riddick, 75, passed away at his home in Mt. Pleasant, Michigan. He was the retired head of Technical Services at Central Michigan University and he is recognized as the founder of NASIG. John was the co-chair (with Becky Lenzini) of the initial NASIG Study Group and the first NASIG President. Without John's leadership and determination, NASIG would not exist. He made it happen!

### Treasurer

- Jessica Ireland, Radford University

### Member-at-Large

- Karen Davidson, Mississippi State University
- Maria Hatfield, WT Cox Information Services
- Ted Westervelt, Library of Congress

On behalf of the committee, we would like to extend warm congratulations to the elected candidates, as well as sincere thanks to all the candidates who were willing to stand for office.

### Nominations & Elections Committee

- Patrick Carr, chair
- Erika Ripley, vice chair
- Joe Badics
- Eleanor Cook
- Marcella Leshner
- Buddy Pennington
- Marsha Seamans

To honor John, the NASIG Executive Board has made a donation in John's name to the Central Michigan University library as well as written a letter to the family.

Susan Davis wrote a profile of John in the December 2012 *NASIG Newsletter* after it was announced that the Student Grant Awards would be named for John. He

was instrumental in starting this annual award. As Katy Ginanni, 25th NASIG President, noted, "...his idea of creating the student awards was brilliant. Quite a few of those student winners entered the profession as serialists, and some have even had leadership positions in NASIG. At least two that I know of (Jill Emery and Angela Dresselhaus) have been elected President! What foresight on his part." (For further information about John and the background of the founding of NASIG, please see the [citations](#) at the end of this article.)

John was a very private person, and after his time as President of NASIG, he took a step back. He told me later that he felt reassured that the organization would carry on and so it has as NASIG moves into its 32nd year.

To hear from others about John, I contacted the past presidents of NASIG. Many did not have the opportunity to know him; three provided me with some insights and memories. All mentioned his drive, his personal approach, and especially his sense of humor and insisting that we have fun along the way. These three past presidents, as well as myself, were greatly influenced by John and he motivated us all to commit to the NASIG organization and to ensure its continuation into the future.

Mary Beth Clack, NASIG's 5th President (1990/1991), formerly at Harvard University, now retired, submitted the following:

"I think that John was remarkably consistent in how he worked with people. He'd listen carefully and respectfully, and then was able to relate to people, and engage them, in ways that resonated for each of them. He keyed into what was important to each of us, as well as what we valued as a professional group. The ability to do this, and then to mold policies and practices from this raw material of perceptions, commitments, values, and good will, is truly a singular gift. That is what I think about when I remember John – how his humor, warmth, and focus encourage us to be both generous and purposeful. We are all the better for it."

From retirement, previously at the University of Akron, Julia Gammon, NASIG's 10th President (1995/1996), provided her thoughts:

"I met John in the mid-1980s, in Columbus Ohio, when we were both on the OCLC Serials Control System Users Group. We were both head of Acquisitions Departments, me at the University of Akron, and John at Central Michigan University. Following that first introduction, when he began recruiting for NASIG, I received a formal, printed, and mailed letter from him (John wrote lovely letters!) inviting me to the first NASIG conference at Bryn Mawr [College]. (When I retired a few years ago, I found John's letter in one of my files and was so impressed at the personal approach he took in forming NASIG.) Unfortunately, I was not able to attend that first conference, but managed to make the second one, in 1987, at Denison University in Granville, Ohio. NASIG was one of the highlights of my professional library career, and I owe that all to John for initially 'recruiting' me. I remember him to be such a kind, and modest man, always the ultimate professional librarian. His drive helped with the founding of the organization for which I am grateful."

Susan Davis, 12th NASIG President (1997/1998), wrote from her desk at the University at Buffalo:

"John believed in the power of conversation and a respectful exchange of ideas. Understanding another's perspective was key to resolving problems and what better way to hold a civilized conversation than with a glass of a favorite libation! In John's case, sherry was that beverage. One of John's many gifts to NASIG was the belief in the even playing field where everyone, regardless of industry segment or position, was an equal member."

On a more personal level, John had a way of enticing you into taking on whatever task, position or responsibility he placed before you. Somehow, he made you believe you were exactly right for the opportunity, and of course, that you were completely capable of accomplishing whatever he had in mind. I will always be grateful that he coaxed me into becoming NASIG's 1st treasurer."

Finally, my contribution, Tina Feick, retired from HARRASSOWITZ, 2nd and 3rd President (1987/1988 and 1988/1989), is below:

“John and I had a close collaboration starting in 1984 when he asked me to be the vice-chair of the initial Study Group. He wanted all sectors of the serials information chain to be represented and I was to stand for the commercial sector – vendors and publishers - along with Becky Lenzini (Faxon) and John Tagler (Elsevier). I was then working for Blackwell’s Periodicals Division covering North America and he wisely saw that to promote this new organization, he needed ambassadors traveling around the country. As I visited libraries, I dropped off brochures and evangelized about NASIG and the upcoming conference at Bryn Mawr College. And by the way, we had fun!

To me, John was a mentor who motivated me to be more and to do more on behalf of NASIG. I am also eternally grateful for the opportunity that he handed to me and for making a difference in my career and my life.”

Our thanks go to John for having the insight and the drive to found this wonderful organization called NASIG.

## Additional Information about John Riddick and the Founding of NASIG

Official obituary for John:

<http://www.charlesrlux.com/obituaries/John-F-Riddick?obid=1437431#/obituaryinfo>

Davis, Susan. “Profile of John Riddick.” *NASIG Newsletter*, 27, no. 4 (December 2012), 1-3.

<http://tigerprints.clemson.edu/nasig/vol27/iss4/10/>

NASIG Executive Board. “Passing of John Riddick.”

*NASIG Blog* (blog), April 6, 2017,

<https://nasig.wordpress.com/2017/04/06/passing-of-john-riddick/>

Feick, Tina. “NASIG Tenth Anniversary Conference

Panel.” *Serials Librarian*, 28, 1/2 (1996), 23-35, [doi: 10.1300/J123v28n01\\_05](https://doi.org/10.1300/J123v28n01_05).

[Panelists included Keith Courtney (Taylor and Francis), Tina Feick (Blackwell’s), Becky Lenzini (Carl Corporation, formerly Faxon), John Merriman (founder of UKSG and Editor, *Serials*, formerly Blackwell’s) and John Riddick (Central Michigan University).]

Annual Conference, Special 10<sup>th</sup> Anniversary Issue.

*NASIG Newsletter*, 10, no. 6 (1995),

<http://tigerprints.clemson.edu/nasig/vol10/iss6/1/>

[Includes background on NASIG’s founding and a chronology of NASIG.]

“NASIG,” *Wikipedia, The Free Encyclopedia*,

<https://en.wikipedia.org/wiki/NASIG>

[Includes information about the start of NASIG.]

## Essay for the 2017 NASIG Horizon Award

### At the Crossroads:

### Coming Together and Moving Forward

Fiona McNabb

A crossroads marks a convergence of different paths coming together, and it also marks a choice of ways to move forward. There is a complex network of choices and opportunities in today’s information world. The landscape is constantly evolving, and it demands vigilance and agility from information professionals, but

that is not enough. We must learn and adapt, and we must be willing and able to interpret our knowledge for our users and business partners, who may not have the skills and resources to navigate the information world on their own. If we want to shape the growth of our world rather than chasing along in the wake of changes, we must move quickly to anticipate challenges and guide others in our communities towards informed choices.

In addition to serving as guides on the road to informed decisions, information professionals play a key role as gatekeepers. They decide what information is available to their users, where that information comes from, and how it is delivered. In addition, they are often responsible for helping users to find and access the information they need, effectively opening and closing doors that can lead from one crossroad to the next. It is the responsibility of every information professional to protect information, not just by protecting the records in their collections, but by opening doors to ensure that their collection of information and metadata is accessible to the users who need it to achieve their goals. It is also the responsibility of every information professional to carefully judge when a door should be closed, perhaps by deselecting a particular title or database from a collection, to prevent misinformation and ignorance from leading their users down a path that will take them farther from their goals.

The world of serials publishing poses special challenges to its informational guides and gatekeepers. Serial publications are evolving along with the rest of the information world, and many professionals in this industry must find their way through previously uncharted territory. Increased focus on digital assets and accessibility has led to unending debates over topics like the nature and merit of “open access” publications, though professionals have yet to agree on

a controlled vocabulary to describe all the new phenomena that they have encountered. Even as debates continue, the constant flow of serial content leads to changes that can happen suddenly and frequently, and which do not wait for debates to be resolved. In this challenging time, information professionals must remain vigilant, discuss and acknowledge the change that we are seeing, and communicate clearly to help identify best practices and minimize growing pains for others involved in serials publishing.

In my work as an archivist of serial literature, I have often encountered theoretical questions about serials publishing, questions that indicate that authors, publishers, vendors, and end users are all struggling to learn what their options might be, to identify best practices, and to find the path that will lead them to achieve their goals. I have also encountered questions that were not addressed for myriad reasons: misinformation or lack of information caused some to go unnoticed, while others were too complex or demanding to be addressed with available resources. It is my goal to connect these people to answers, to help build answers and guidelines where there were none before, and to be a part of the debate in our community, so that we can establish a consensus on the course our industry should take.

## Upcoming Conference News

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### **CPC Update: Racing to the Crossroads Food, Fun, Speakers, Features**

Danielle Williams and Sue Wiegand, CPC Co-Chairs

We’re getting closer to NASIG in Indianapolis—the June conference when we all converge at the crossroads of innovation and transformation in libraries. There will be good food and fun with our speaker, Sally Perkins talking about “The Harm, the Charm, and the Daring of Dillinger” to kick off the opening reception and many exciting nearby adventures to choose from.

The AV contract is signed, and includes live streaming for the vision sessions. Our speakers will be Dr. Michel Dumontier (Maastricht University), April Hathcock (NYU), and Carol Tilley (University of Illinois). With topics including data science, scholarly communications, and the intersection of young people, comics, and libraries, the conference should rev up all participants to learn the latest while enjoying the amenities of Indianapolis, a walkable city with a lot going on.

The dine-arounds will be close to the action, with 6-7 diverse choices on both Friday and Saturday nights.

Plus, there will be food trucks in the area and lists of nearby places to grab a quick lunch. Local activities, near and not-so-near, will be listed and promoted. The link to Café Press is on the website, and vendor logos are being added on an ongoing basis. Souvenir t-shirts should be available ahead of the conference. The board has approved an idea to give out a fun item to attendees to remember the conference, and CPC is currently considering what fun item to suggest! We are recruiting volunteers with a flyer and working with the student mentoring committee to attract area LIS students to the conference.

Registration is going smoothly, and transportation plans are complete—buses will do a circuit to the Dallara Car Factory opening reception from the hotel. There should be a parking app to help people find parking at reasonable cost near the hotel. There are plenty of vendors, with more to come as we approach the home stretch. Weekly reports are going to the co-chairs; publicity information, while ongoing, is still needed, so we've asked any and all to send information to the publicist to go on social media and other venues, to build excitement.

In May, CPC and the board will do a walk-through of the hotel. The website is being continually updated, and now includes a link to VisitIndy, with offerings tailored to NASIG conference-goers. As June approaches, the dynamically linked website will feature what's actually happening when NASIGers are there—in the center of the action.

### PPC Update

Steve Kelley, PPC Chair & Violeta Ilik, PPC Vice-Chair

We hope you're all registered for the 32nd Annual NASIG conference because it's just around the corner, and we're looking forward to seeing everyone there. We're also pleased to share the Great Ideas Showcase and Snapshot Session presentations for the 2017 conference.

If you haven't had a chance, check out the preconference workshops we're offering:

- Terry Reese and Shana McDanold are offering two workshops for beginning and advanced MarcEdit users.
- Cheryl Thompson is leading a preconference on managing research data and providing data services.
- Maria Collins and Kristen Wilson are offering a preconference on managing technical services projects and workflows.
- Genya O'Gara and Medeline Kelly are leading a workshop on collections assessment.
- Amber Billey and Robert Rendall are offering a workshop on linked data for serialists.

We will also have Vendor Lightning Talks again this year. These talks offer vendors an opportunity to share brief looks at new products and services, as well as updates on products.

See you in Indy!

### Scholarly Communication Core Competencies Task Force Invites Feedback at NASIG Conference

NASIG Core Competencies for  
Scholarly Communication Librarians Task Force

The Scholarly Communication Librarian Core Competencies Task Force has completed a board-reviewed draft of core competencies. The Task Force intends to present its findings during the upcoming annual conference, at the Members Forum on Saturday, June 10, from 4:30-5:30. All NASIG Conference attendees are welcome to offer comments, criticism, or other feedback. We hope you can make it, as we expect a lively discussion with a lot of participation. If you are unable to join us at the conference, though, or would otherwise prefer to submit feedback

electronically, you may submit to [core-comp@nasig.org](mailto:core-comp@nasig.org) until June 8th, 2017.

The Core Competencies (available at [http://www.nasig.org/site\\_page.cfm?pk\\_association\\_webpage\\_menu=310&pk\\_association\\_webpage=9435](http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=9435)) reflect the facts that scholarly communication positions are broad, varied, and subject to the specific existing staffing, organizational goals, and institutional culture in which the position is embedded. Through extensive investigation into recent job advertisements, position descriptions, and continuing education opportunities, the task force identified four themes common to all scholarly communication librarians and five areas of potential emphasis within this broad and often amorphous field. We thank you for your input.

### 2017 Award Winners

Leigh Ann DePope, NASIG Publicist

The NASIG Awards & Recognition committee is pleased to announce the 2017 award winners:

#### First-Timer Award

- Ricardo Andrade, Columbia University
- Kimberly DeRosa, University of Colorado – Denver
- Moon Kim, California State University – Fullerton
- Katherine Mason, Eastern Michigan University
- Dejah Rubel, Ferris State University

#### Fritz Schwartz Serials Education Scholarship

- Celia Gavett, University of Buffalo

#### Horizon Award (sponsored by EBSCO)

- Fiona McNabb, PubMed Central

#### John Merriman Joint NASIG/UKSG Award

- Melissa Cantrell (NASIG), University of Colorado – Denver
- Eimear Evans (UKSG), Queen's University - Belfast (sponsored by Taylor & Francis)

#### John Riddick Student Grant

- Bethany Greene, University of North Carolina – Chapel Hill

- Courtney McAllister – University of South Carolina – Columbia
- Sarah Paige, University of North Texas

#### Mexican Student Grant Award

- Eva Gabriela Leyva Contreras, Universidad Nacional Autónoma de México

#### Paraprofessional Specialist Award

- Patrick Kenney, Wheaton College
- Tamara Finch, Ferris State University

#### Rose Robischon Scholarship

- Katy DiVittorio, University of Colorado – Denver

For further information about the NASIG awards, please visit our web site:

[http://www.nasig.org/site\\_page.cfm?pk\\_association\\_webpage\\_menu=308&pk\\_association\\_webpage=1178](http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1178)

### NASIG Conference Mentoring Program

Sandy Folsom, Chair, NASIG Mentoring Group

NASIG's Mentoring Group is again sponsoring a Conference Mentoring Program to help make new conference attendees feel more at ease, highlight membership benefits and create networking opportunities. The program will match experienced NASIG conference attendees with first-time attendees.

The only requirement to be a mentee is attendance at the 32nd Annual NASIG Conference in Indianapolis.

To be a mentor, we ask that you have attended a previous NASIG conference, be willing to make contact with your mentee prior to the conference, and be willing to meet with your mentee at the conference. Of course, we hope you'll also check on your mentee periodically during the conference.

We invite all mentees and mentors to the First-timers Reception on Thursday, June 8 at 4:00 pm. This is a great time to meet up with your mentor or mentee and get to know one another.

The deadline for applications will be Wednesday, May 24, 2017. After all applications are received, we will contact you with the name of your mentor or mentee. This program has been very successful for a number of years and we look forward to your participation this year!

[Click here to sign up to be a mentor or mentee.](#)

Please feel free to contact me (sandy.l.folsomATcmich.edu) for additional information about the mentoring program.

## Profiles

**Profile of Michel Dumontier,  
Distinguished Professor of Data Science at  
Universiteit Maastricht in the Netherlands and  
32nd Annual NASIG Conference Vision Speaker**

Christian Burris, Profiles Editor

Dr. Michel Dumontier is one of three Vision Speakers at the upcoming NASIG annual conference in June 2017. He is the Distinguished Professor of Data Science at Universiteit Maastricht in The Netherlands. His current professional activities include serving on the editorial board for Semantic Web Journal, co-chair for the World Wide Web Consortium Semantic Web in Health Care and Life Sciences Interest Group (W3C HCLSIG), and the Scientific Director for Bio2RDF, an open source biological database. You can also follow Dr. Dumontier on Twitter as @micheldumontier.

My interview with Dr. Dumontier was completed by e-mail on February 15, 2017.

***Your background is in biochemistry and bioinformatics. How did libraries play a role during your studies?***

Libraries have long played a crucial role in my learning and in my research. However, the nature of the interaction has changed from when I started my undergraduate studies to how we use the library now: from a more physical interaction to one that is purely virtual.



*Photo Courtesy of Dr. Michel Dumontier*

Indeed, I remember spending vast amounts of time in the library examining different materials to glean insight into a particular subject matter – from textbooks on protein structure and function to peer-reviewed journal articles detailing computational analyses of their composition and sequence. As library collections became searchable using the web browser, and textbooks and journals became available in a digital form that could be downloaded, searched, and annotated, the need to be physically present in the library has drastically reduced. Until fairly recently, the role of the library in my work was largely as a



gatekeeper to the digital collections of scientific research articles that were only realistically available through institutional subscriptions. With the advent of open access movement, where authors pay publishers to make their articles available free of charge, even the gatekeeper role has been diminishing somewhat.

Nonetheless, new challenges concerning research data – description, archival, citation, and availability - are being now taken on by the libraries. Libraries are providing key infrastructure to help researchers prepare their digital research products in a manner that meets the demands of funders, journals, and other researchers. A key part of that is by making them FAIR – findable, accessible, interoperable, and reusable. I have been fortunate to have had the opportunity to work with a diverse group of individuals, particularly from libraries, through multiple international forums to not only establish the FAIR principles, but also pursue practical implementations and their evaluation. While libraries are playing a key role in the formulation of standardized metadata, I think the future will be in the preparation and execution of resource sharing plans for digital research products.

### ***What attracted you to the field of data science?***

I was fortunate enough to have had a computer since I was a young child. While I used the computer mostly for playing video games, I think this helped develop my curiosity driven approach to tackling unseemingly large scientific problems. It wasn't until graduate school did I start to program and really understand the importance of i) having access to data and ii) that it be in a form that is readily available for other uses. A large part of my work has been on how to publish biomedical knowledge such that it becomes easier to ask and answer sophisticated questions that span the molecular to the clinical. Key to this vision has been the adoption of semantic web technologies to build a large interconnected knowledge graph. More recent work has focused on using data science methods over this knowledge graph to find evidence of biological phenomena or to characterize the response of patient populations to complex therapeutic interventions.

### ***In your view, what are some of the possibilities of the semantic web?***

The semantic web offers the tantalizing possibility that people will be able to do more significant things with substantially less effort. At the heart of the semantic web effort is the continuous development of standards and conventions that promote the interoperability of data and services. The semantic web builds on the principles of the Web itself – a decentralized architecture that establishes the minimal behavior for maximal reuse. Just as we can use a single application to browse content the World Wide Web using HTML formatted pages and the HTTP protocol, the semantic web add new conventions to represent, link, access, query, and explore structured knowledge. The result is a massive graph that interlinks datasets across different providers and domains, removes the site-specific quirks of accessing these data, and creates new opportunities for reuse. This is a significant development because it enables users to spend less time processing data and more time focusing on the problem to be solved.

### ***How does data science and the Internet of Things intersect?***

Vast amounts of data are now being generated through IoT devices – the big question is how this data can be used to in the acceleration of scientific discovery, the improvement of health care and wellbeing, and in the strengthening of communities – the three pillars for the inter-faculty Institute of Data Science that we are building at Maastricht University. The massive interconnection of these devices poses substantial challenges for data scientists – primarily in how to build scalable and reliable models where data may be incomplete, inconsistent, and unlabeled. Beyond these and other technical challenges, we must also address critical social ones: consent, security and privacy. The IoT community must also grapple with issues relating to interoperability in data formats and web services – precisely the sorts of problems that the semantic web community has been dealing with over the past 20 years.

### ***How has data mining aided your research?***

We use data mining, or knowledge discovery, to uncover patterns in large and complex data. In recent work, we explored the use of graph mining methods to assess the nature and quality of linked data produced through Bio2RDF, our open source project to generate linked data for the life sciences. We are also exploring the use of data mining methods on patient electronic health record data to identify patient sub-populations that differ in their response to therapeutic interventions. We use more advanced machine learning methods to build models to predict patient response, and to understand which factors contribute the most to their response. Data mining methods provides us with the means to explore and interrogate associations of interest, but it all depends on the quality of data.

### ***Is there an area of data science that has yet to be explored?***

I stand in awe of work by Ross King and colleagues, who back in 2004, published a system called “Adam”, which they termed a robot scientist. Adam was an early form of artificial intelligence that combined logical reasoning with experimental science performed by a robot it controlled. Of late, we have heard incredible feats of complex problem solving such as answering questions on Jeopardy or winning games such as Go. These achievements have been made possible by the availability of large datasets and massive amounts of computing power that are now much more accessible than they have ever been. So, I think that the future of data science lies in a renaissance for artificial intelligence - driven by data-driven systems that ply imperfect big data and expert knowledge together using high performance statistical methods in a vastly more effective manner. This renaissance will also have major implications for human labor – we and others are exploring how people can be relieved of trivially solved problems while tackling the ones that learning methods find challenging to solve.

### ***Do you have any additional comments?***

By any measure, we live in a truly exciting time. However, the rate at which science and engineering are changing the world pose an incredible challenge in keeping up with the latest developments. A big part of what I am doing is building links across communities to ensure that we can adopt the latest technologies so as to create a virtuous circle for consumers and producers of digital resources. The more we work together, the easier it will be for all of us to share the benefits they afford.

### **Profile of Carol Tilley, Associate Professor in the Graduate School of Library and Information Science at University of Illinois at Urbana-Champaign and 32nd Annual NASIG Conference Vision Speaker**

Christian Burris, Profiles Editor

Dr. Carol Tilley is one of the three Vision Speakers for the upcoming NASIG Annual Conference in June 2017. She is a member of the faculty for the School of Information Sciences at the University of Illinois at Urbana-Champaign where her areas of expertise include youth services, school libraries, information seeking and use, and media literacy. She is also an expert on the culture surrounding comic books, writing about their history and impact as well as serving on panels at conferences and conventions across the country. Her notable work includes research concerning Fredric Wertham, whose anti-comic crusade in the 1950s nearly shut down the entire industry.

My interview with Dr. Tilley was conducted by e-mail, and it was completed on April 10, 2017.

### ***How did you become interested in comic books?***

I was a comics reader as a kid: the newspaper funnies at first and then comic books. I spent a lot of my childhood Saturdays at my small town’s drug store, cross-legged on the floor in front of the comics rack. Although I’ve never been a big superhero comics reader, I adored the *Wonder Woman* and *Shazam/Isis* TV shows, and the Christopher Reeve *Superman* movies as a child. As I

grew into adulthood, my comics reading habit stayed with me and expanded. Comics became part of my research during my doctoral program, and I've continued to place comics, readership, and libraries at the core of the work I do.



Photo Courtesy of Carol Tilley

**You participated on a panel about comic book censorship at New York Comic Con in 2013. How did you get that opportunity?**

In the past few years, I've been extraordinarily fortunate to give talks and be part of panels at New York Comic Con, San Diego Comic Con, and C2E2 (the Chicago Comics and Entertainment Expo). The real spur for those talks was research I published on psychiatrist Fredric Wertham. He was the leading opponent of comics during the 1940s and 1950s in the US, believing that kids who read comics were susceptible to the depictions of violence in comic books. In examining his papers at the Library of Congress, I discovered that he falsified some of the clinical evidence he used to argue against comics in his 1954 book *Seduction of the Innocent*. The media was intrigued by my findings—my research was even featured in the *New York Times*—and the rest is history. One of the coolest results is that in 2016, I was one of the six judges for the Will Eisner Comics Industry Awards; the Eisners are like the Oscars of the comics world. It's an experience I will always value.

**Your career includes a turn as a high school librarian. What led you to working with young people in that capacity?**

I was planning on a career as a high school English teacher. Fate had other plans for me. Right after I graduated from college, my high school librarian let me know about a fellowship opportunity at Indiana University (my alma mater for all three of my degrees) to become a youth services librarian. Although libraries had always been part of my life, I had never considered a career as a librarian, but I ended up applying, got the fellowship, and completed my MLS. Working as a high school librarian allowed me to teach AND be a librarian, and I found that I loved teaching in the library so much more than I did in the English classroom. It was great fun (and occasionally a challenge) to spend my days with teens. Twenty-some years later, I'm still in contact with some of my former students.

**What brought you into teaching future librarians as a library school faculty member?**

More serendipity! The opportunity arose for me to consider a PhD in library and information science, and I took it. Although I spent much too long in the PhD program, I also had the good fortune to start teaching future librarians almost immediately. Eventually I spent 6 years as a full-time lecturer and coordinator of distance education for the Indiana University library program at IUPUI. I taught and designed courses on reference, grant writing, children's literature, and more. Since completing my PhD in 2007, I've been a faculty member at the University of Illinois' School of Information Sciences. I was promoted to Associate Professor and awarded tenure a few years ago, so it looks like I'm here for the duration. Truly, though, it's my honor to help instill a passion for community-focused service through libraries in the next generation of librarians.

**What is one skill that librarians should have in the early twenty-first century?**

Only one?! It's perhaps not so much a skill as a disposition, but I'll say, playfulness. For me, playfulness embodies a willingness to experiment, together with mental flexibility, creativity, and a drive for self-improvement by way of friendly competition. There's also a sense of joy and engagement that goes along with playfulness. It's extraordinarily easy to get caught up in rules, standards, and policies, or grow weary from budget hassles and changing resource and work environments. Playfulness helps us find our ways through the morass.

**In today's political and social climate, what is your view on the importance of media literacy?**

Media literacy is extraordinarily important. I teach a class on media literacy that's geared toward future

youth services librarians. Part of what I emphasize is that media literacy is a stance as much as a set of skills: we must be willing to question and engage in critical reading / viewing / listening. That's always been necessary, but as we move to a more expansive media environment where traditional notions of control and creation are growing less relevant, it's an imperative.

**Do you have any additional comments?**

I'm really looking forward to my time at NASIG. I teach mostly folks who are going to be youth services librarians, although my comics reader's advisory class draws students with more varied interests. Part of what I try to do with my students is help them see the connections between what they aspire to do and other aspects of librarianship. I hope along with inspiring conference attendees I can learn a few things along the way.

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## Columns

### Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at [kblythe@email.unc.edu](mailto:kblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

We have several new members to NASIG:

**Jonathan Christensen**, a first semester graduate student in the Master of Library and Information Science program in the School of Information at San Jose State University (SJSU), vice president/president-elect for the SJSU iSchool SLA Student Chapter, and student founder/first president of the First Generation Student Group, submitted the following:

My path to NASIG was more cursory than intentional. I found out about the organization from my school, which notified us that students received

free memberships. Since I did not know much about NASIG, I decided to look into the organization and found the information on the website to very interesting. I have not decided on what path I will take in my career, so I joined NASIG to see if I could get more information about potential career paths, along with professional development opportunities. Thus far, I have been enjoying the newsletters I have received and look forward to greater participation in the future!

**David Fournier** came to join NASIG when he first heard about the opportunity to be mentored:

It always seems that I can learn and enhance my knowledge of serials librarianship. I am working part-time for the San Jose Public Library, and I am a member of the Electronic Resources Team.

**Celia Gavett** is the head of Continuing Resources & Collection Maintenance at Columbia Law School's Arthur W. Diamond Law Library, and is currently pursuing an MLS at the University at Buffalo. As this year's winner of the Fritz Schwartz Serials Education

Scholarship, she is grateful to NASIG for its generous support and warm welcome.

**Sandra Quiatkowski**, PhD writes:

I began working in serials at Marian (formerly College) University in Indianapolis, Indiana. My responsibilities included evaluating various subscription vendors and selecting one to work with. In addition, I prepared the periodicals for the bindery. After that, I worked overseas for quite a long time, and it was during that time we made the switch from print to electronic journals. I am the director and sole library staff at the American College of Education in Indianapolis, where I am also responsible for our electronic journal collection. I was thrilled to finally join NASIG, and I look forward to becoming active in the organization!

**Melanie Schlosser's** short version is that:

I just joined NASIG and am about to attend the conference for the first time because I am the new community facilitator for the Library Publishing Coalition, and am interested in finding ways for our communities to work together.

**Kayla Whitehead** writes:

I have a Bachelor in Psychology from Loyola University New Orleans (2004) and a Master in International Relations from Webster University (2008). I've been working in libraries since 2004, mostly in acquisitions. I started working with print serials in 2008 at Loyola University New Orleans. Eventually, I began to work with electronic resources, as well. I left Loyola in 2014 to pursue other opportunities. I am currently the serials coordinator at Brandeis University and am (finally) attending library school at San Jose State University (estimated completion date, Dec. 2018). I probably should have joined NASIG a long time ago, but now that I am working towards the MLIS, I thought now would be a good time.

## Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at [kcblythe@email.unc.edu](mailto:kcblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

This quarter brings us three new publications:

**Kelly Blanchat**, electronic resources support librarian at Yale University Library, recently co-authored the following book:

Verminski, Alana, and Blanchat, Kelly Marie.

*Fundamentals of Electronic Resources Management*  
Chicago: ALA, 2017.

A copy of the press release may be found at:

<http://www.ala.org/news/member-news/2017/03/fundamentals-electronic-resources-management>

**Derek Marshall**, coordinator of the College of Veterinary Medicine Library at Mississippi State University Libraries submitted the following citation:

Derek Marshall, Laurel Sammonds Crawford, and Karen Harker, "No Dust in the Stacks: Creating a Customized Local Serials Collection on the Fly." In *Innovation in Libraries and Information Services*, ed. David Barker and Wendy Evans (Emerald, 2016), 277-288.

**Denise Novak**, acquisitions librarian at Carnegie Mellon University submitted this citation:

Kristin Heath and Denise D. Novak. "Setting Up an Approval Plan for Music Scores: A Case Study at Carnegie Mellon University Libraries." *Music Reference Services Quarterly* 2, no. 1 (2017): 8-41, <http://dx.doi.org/10.1080/10588167.2017.1274606>

## Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at [kblythe@email.unc.edu](mailto:kblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

We have two title changes this quarter:

With the merger of Springer and Nature into Springer Nature, **Bob Schatz**, formerly North American sales manager for BioMed Central (owned by Springer) is now the Open Research Group institutional engagement manager for North America.

**Kelli Getz** has been promoted from assistant head of Acquisitions to interim head of Acquisitions, effective March 1st, at University of Houston Libraries.

### Standards Corner:

#### COUNTER Release 5 Coming Soon

Emily Ray, COUNTER Representative,  
NASIG Standards Committee

NASIG's newest committee, the NASIG Standards Committee, came into existence in August of 2016, with one of its aims being the sharing of information about changes in standards that affect the NASIG community. To this end, the Standards Committee intends this to be the first in a series of "pop-up" columns, written to address timely topics or information needs, as they arise. As the almost ubiquitous COUNTER reports are on the verge of substantial change, the committee felt that this topic would be an excellent place to start; however, this column will not be exhaustive on all the details of the forthcoming COUNTER Release 5. For more detailed information on revisions to the COUNTER Code of Practice, and the COUNTER project and community in general, please see the COUNTER website at <https://www.projectcounter.org>.

At the last Charleston Conference in November 2016, COUNTER announced upcoming changes in the COUNTER reports and described the goals behind the new code of practice. COUNTER Release 5, known as COUNTER 5, aims to be less complex than the previous one (fewer reports, fewer metrics), but still able to fulfill libraries' need for consistent usage reports, as this need evolves and changes. In addition, COUNTER aims to make it possible for more publishers and content providers to become COUNTER-compliant.

The COUNTER 5 announcement contained a detailed time frame for development and release: September-December 2016 for Conceive, Design, Develop; January-March 2017 for Consult, Check, Discuss; April-June 2017 for Review, Revise, Improve; July 2017 for Post, Publish, Connect; and August 2017-December 2018 for Support, Guide, Encourage. The final version of COUNTER 5 is currently scheduled to be released in January 2019. The development schedule is designed to allow librarians, publishers, and other stakeholders to learn about the details of the new code of practice and share feedback, and for this input to be used in shaping the new COUNTER 5 Code of Practice.

During the January-March 2017 Consult, Check, Discuss phase, COUNTER held a series of free webinars about the new Code of Practice, and distributed a survey to collect feedback from librarians, publishers, and content providers who attended the session. COUNTER continued to accept feedback from the public through April and the COUNTER website continues to be updated to reflect the ongoing change of the process.

According to the Release 5 Draft Code of Practice available in mid-April 2017, COUNTER 5 will have fewer reports (15, reduced from the 36 reports in COUNTER 4) and fewer metric types (12, reduced from the 25 metric types in COUNTER 4). For example, COUNTER 4 has JR1 reports for HTML, PDF, and total full text. COUNTER 5 reports will not have HTML, PDF, or total full text as categories. COUNTER 4 has metric types such as abstract, audio, data\_set, ft\_epub, ft\_html, ft\_html\_mobile, ft\_pdf, ft\_pdf\_mobile, image, image, no\_license, record view, result click, toc, turnaways,

video, etc. The pared down COUNTER 5 metrics are composed of total\_item\_investigations, total\_item\_requests, unique item\_investigations, unique item\_requests, unique title\_investigations, unique\_title\_requests, searches\_regular, searches\_federated, searches\_automated, searches\_platform, no\_license, and user\_limit\_exceeded. The intent of these new metric types is to capture the value of, or interest in, a book or journal, as opposed to the previous focus on counting record views, result clicks, or tracking the clicks on abstracts, images, table of contents, etc. Instead of tracking HTML or PDF formats, the new metrics are tracking usage of items and unique items. Instead of the turnaways metric to track the amount of content library users want to use, but are unable to access, no\_license and user\_limit\_exceeded identify the two reasons library patrons are unable to access content.

While the number of reports and the number of metric types have been reduced in COUNTER 5 in an attempt to reduce the complexity of the reports, there are new attributes being tracked. These new attributes include Data Type, Access Type, Access Method, Year of Publication, and Metric Type. These attributes can be applied to some reports to provide more granularity.

Data Type will examine usage by format. Data Type's categories are book, database, dataset, journal, multimedia, platform or repository item. Access Type aims to show the breakdown between Controlled (licensed content), OA Gold, and Other Free to Read. (OA Choice is a possible future category of access.) Section Type identifies the "chunk" of the content used, broken into Article, Book, Chapter or Section. Access Method has two options, Regular (i.e., generated by a human manually searching) or TDM (text and data mining). Text and data mining searching is only tracked with reports selecting this attribute- Access Method. Other reports won't include it as searching. Finally, the YOP (Year of Publication) attribute will show the spectrum of usage from most recent to past years. The YOP attribute will also be applied to the no\_license metric to help identify what years of content patrons want to access, but are unable to use.

The categories of the reports themselves are split into Platform, Database, Title and Item. There is a Platform Report 1 (PR1), Database Report 2 (DR2), etc. The Title category includes reports on book and journal data types. Item reports will analyze at the level of article or item usage. Mobile usage has been dropped as a report, as it is increasingly more difficult to identify. Reports for consortium usage can be generated via an API, if consortium members' credentials are verified and if content providers are able to support SUSHI-Lite. COUNTER 5 will also support the latest version of SUSHI.

Information about the COUNTER Release 5 Draft Code of Practice is available on the COUNTER website at <https://www.projectcounter.org>. In the content covering the new Code of Practice, there are sample reports to show what the new reports will look like and how the metrics will appear. There is also a glossary of terms, vendor declaration of compliance, guidelines for implementation, audit review and test, instruction on handling of errors, extensive mapping of fields to see how reports in COUNTER 4 will be tracked in COUNTER 5, and the SUSHI API specifications. There is a wealth of information, which will continue to change. Several details currently on the website say "Under review."

### **New Proceedings Editors Appointed**

Angela Dresselhaus

I am pleased to announce that Paul Moeller and Cindy Shirkey will be joining the NASIG Proceedings Editors this summer.

Paul Moeller, Director of Metadata Services at University of Colorado Boulder, will become the new Production Editor.

Cindy Shirkey, Head of Collection Development at East Carolina University, will join Kristen Wilson in the role of *Proceedings* Editor.

### **2018 and 2019 NASIG Conference Sites Announced**

Steve Oberg, NASIG Vice-President/President-Elect

On behalf of the Site Selection Committee (Anna Creech, Anne McKee, and myself) and the Executive Board, I am really pleased to let you know that sites for the 2018 and 2019 conferences have been chosen.

For 2018, we will visit Atlanta, GA. The conference hotel will be the Grand Hyatt Atlanta – Buckhead, and the dates will be June 7-10, 2018.

The 2019 conference location will mark a return to Pittsburgh, PA (where the 1999 conference was held), and the conference site will be the Omni William Penn Hotel. Dates will be June 5-8, 2019.

We were really impressed, not only by hotel amenities, but the wealth of interesting cultural, dining, and travel opportunities offered by both cities for NASIG attendees. Both locations were very eager to host our event. And as Anna noted in a recent email to you all, our hope is to be able to return to them on a site rotation schedule in future.

At the moment, I am working on committee appointments for 2017/18 so if anyone is particularly interested in working on the Conference Planning Committee (CPC) for 2018 and hasn't yet volunteered, please contact me directly. In addition, we are hoping to get an early start on CPC for the 2019 conference, so if anyone is interested in that opportunity, please also let me know. Angela Dresselhaus (incoming Vice-President/President-Elect) and I will work together to appoint that group.

Mark your calendars and plan to attend at these two very special locations!

## **Executive Board Minutes**

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### **NASIG Board Meeting**

**January 31, 2017**

**St. Edward's University, Austin, TX**

#### **Executive Board:**

Betsy Appleton, Carol Ann Borchert, Chris Bulock, Christian Burris, Anna Creech, Angela Dresselhaus, Kelli Getz, Michael Hanson, Laurie Kaplan, Steve Oberg, Adolfo Tarango, Kate Moore (Ex Officio)

#### **Guests:**

Violeta Ilik (PPC Vice-Chair), Steve Kelley (PPC Chair), Anne McKee (Conference Coordinator), Tom Osina (Non-Profit Help), Sue Wiegand (CPC Co-Chair), Danielle Williams (CPC Co-Chair)

#### **1.0 Welcome (Creech)**

The meeting was called to order at 9:05 am Central.



## 2.0 Review of Web-Based Infrastructure Task Force Charge (Oberg)

The Board reviewed Oberg's draft charge of the Web-Based Infrastructure Task Force. The purpose of the task force is to create a list of requirements for necessary/desired functionality for all web-based services and functions including frontend and backend operations for the organization.

**ACTION ITEM:** Oberg will revise the draft charge of the Web-Based Infrastructure Task Force using the feedback from the Board.

**ACTION ITEM:** Oberg will appoint members to the Web-Based Infrastructure Task Force. He'll inform the task force that a draft deliverable is due by the June Board Meeting, and a Final Report is due by the Fall Board Meeting.

## 3.0 E&A Report - NASIG Committees Self-Evaluation Survey (Tarango)

During the last quarter of 2016, the Evaluation & Assessment Committee (E&A) asked all committees to do a self-evaluation on behalf of the Board to review their charge for relevancy and to address any staffing level issues on committees. The Board discussed the following issues that came up in committee evaluations:

- Members of Database & Directory (D&D) questioned whether they should remain an independent committee or whether they should merge with Membership Development Committee (MDC) because there is significant overlap between the two committees. Members of the Board agreed that it would be a good idea to merge D&D and MDC. The new MDC/D&D committee will be renamed to Membership Services Committee (MSC). The new MSC will be structured with a co-chair arrangement similar to the structure that is currently in place with the Communication & Marketing Committee (CMC). Additionally, MSC would not be as focused on recruitment like the current MDC. Instead, MSC would focus on

welcoming new members, sending renewal reminders, and surveying the membership.

**VOTE:** Oberg made a motion to merge Membership Development Committee and Database & Directory Committee together to form the Membership Services Committee. The motion was seconded by Burris. The motion passed unanimously.

**ACTION ITEM:** Oberg will rewrite a new charge for the Membership Services Committee with input from the current MDC and D&D chairs. He will make sure that the committees will be merged and have members appointed by the conference in June.

**ACTION ITEM:** Hanson and Kaplan will present the new Membership Services Committee information to D&D and MDC to prepare them for the upcoming changes to their respective committees.

**ACTION ITEM:** Dresselhaus will discuss the merging of MDC and D&D with the Bylaws Committee to see if there will be any changes that need to be made to the bylaws regarding the merge.

- The Board discussed having a parliamentarian on the Bylaws Committee. One of the main duties of the parliamentarian would be to serve as parliamentarian at the annual business meeting.
- Awards & Recognition Committee (A&R) brought up the issue of difficulties in constructing and tracking their annual budget. Hanson discussed this issue in-depth during the Treasurer's Report.

**ACTION ITEM:** Bulock will work with A&R to improve/update the committee's documentation. If a manual has not been created, A&R needs to create one. If not, A&R needs to review the current manual and make updates as needed.

**ACTION ITEM:** Bulock will work with A&R to update awards descriptions for clarity. Additionally, A&R will review their charge and identify any updates that need

to be made. Both the updated charge and award descriptions need to be sent to the board for approval.

- There was a discussion regarding merging the Archivist with the Communications & Marketing Committee (CMC). Merging the Archivist with CMC will allow the Archivist to have greater help when working on archival projects. This would start with Peter Whiting when he becomes Archivist in June.

**ACTION ITEM:** Oberg will speak with Whiting to see if he recommends merging the Archivist with CMC starting in June. Oberg will report back to the Board for additional discussion on the topic.

- The Board discussed changing CMC's name to reflect their current duties. There was a suggestion to change their name to Communications Committee.

**ACTION ITEM:** Bulock will work with CMC to revise their charge to reflect the work that's currently being undertaken by the committee. Additionally, he will notify CMC that their name will change to Communications Committee effective after the NASIG conference.

- There was a discussion around outsourcing some of CMC duties around listserv and email maintenance. It is a problem each year to update the website and listservs in June, which is a busy time for librarians. The Board recommends in the meantime that CMC sets up new listservs for CPC and PPC in May prior to the conference because those committees will need to begin discussions as soon as the conference ends.

**ACTION ITEM:** Bulock will let CMC know that they need to have the new PPC and CPC listservs ready prior to the conference in June. CMC chairs need to update the CMC manual with this information.

- In reviewing their charge, Student Outreach Committee (SOC) requested to change the term

“serials specialists” to “information professionals” to better reflect current practices. The Board agreed to the change.

- SOC will likely need additional members to manage the new student mentoring program.

**ACTION ITEM:** Oberg will work with SOC to change the term “serials specialists” in their charge to “information professionals.” SOC will work with CMC to make the change on the website.

- Site Selection recommended additional documentation be created for the committee, especially changes around the RFP process.
- E&A recommends doing the committee self-evaluation reports every five years.

**ACTION ITEM:** Tarango will notify E&A that the Board approves their recommendation to do the committee self-evaluation reports every 5 years. E&A will update their manual with this information and include a sample of the survey conducted in 2016.

#### 4.0 PPC/CPC Conference Call (Oberg & Creech)

The Board reviewed the preconference slate. MOUs have been signed for all but one preconference speaker. Preconferences include:

- Workshop on research data management, Cheryl Thompson
- Workshop on MarcEdit (Basic), Shana McDanold and Terry Reese
- Workshop on MarcEdit (Advanced), Shana McDanold and Terry Reese
- Workshop on technical services project planning, Maria Collins and Kristen Wilson
- Workshop on BIBFRAME & linked data, Robert Rendall and Amber Billey
- Workshop on collection assessment, Genya O’Gara and Madeline Kelly

PPC is also working on getting the final acceptances for the programs. PPC will be announcing the vision speakers before registration to get people talking about the conference early. Registration will open once the schedule is finalized.

PPC will be working with speakers to assess their a/v needs. Also, PPC will create a speaker resources page.

**ACTION ITEM:** Oberg will send ideas that he has regarding the speaker resources page to PPC. Oberg will make sure that PPC creates a speaker resources page.

CPC is working on the conference website. They will be updating information regarding the conference hotel, opening reception, and basic Indianapolis information soon. Also, CPC is organizing an optional baseball game event.

CPC and the Conference Coordinator are also working with Non-Profit Help (NPH) to get quotes for live streaming a/v. The only contracts left to sign are the contract for transportation to/from the opening reception venue and a/v.

**ACTION ITEM:** CPC will contact the conference hotel to find out if the hotel can provide boards for the Great Ideas posters. The initial estimate will be for 10 boards (Creech).

**ACTION ITEM:** PPC will need to do a call for user groups to see how many rooms will be needed on the Thursday of the conference (Oberg).

**ACTION ITEM:** PPC will make sure that the annual business meeting is long enough for the membership to discuss the Scholarly Communications Core Competencies (Oberg).

**ACTION ITEM:** PPC will rename the business meeting to the Members Forum. Oberg will relay the name change to PPC so that PPC can update the conference program schedule.

- Hotel room block discussion (CPC)

There was a discussion around the hotel room block. During the 2016 conference, the hotel room block sold out within the first week, and the Board wanted to avoid the same situation in 2017. The consensus was to embed the hotel reservation code into the conference registration email so that the hotel reservation would be tied to registration for the first 45 days of registration. After 45 days, the hotel block will be open to anyone.

**ACTION ITEM:** CPC will contact the Indianapolis Westin to let them know that hotel reservations will be tied to conference registration for the first 45 days in which registration is open (Creech).

## 5.0 Strategic Plan Implementation TF Report (Borchert)

The Board discussed the Strategic Plan Implementation Task Force Report feedback. The Board discussed the following:

- Members want a management track during the conference.
- There is a need for vendors to have timeslots to do product demos. These could be held on the Thursday of the conference concurrent with the user group meetings.
- As a 501c3, NASIG is eligible to receive tax deductible contributions. Sponsorships do not count as contributions.
- Members are requesting more information from the Board regarding the conference site rotation. They would also like the opportunity to provide feedback.

**ACTION ITEM:** PPC needs to advertise the current management track for the 2017 conference (Oberg).

**ACTION ITEM:** CMC will create a donation page on the website that says that donations to NASIG are tax deductible (Bulock).

**ACTION ITEM:** Site Selection will send out information on NASIG-L about the rotating conference sites and will mention that site rotation is a business decision to support the conference. (Creech & Oberg).

**ACTION ITEM:** SPITF will have a listserv discussion about conference site rotation (Borchert).

## 6.0 Committee Reports

- Bylaws: A new vice-chair will be appointed soon.
- Student Outreach: The student mentoring program planning is going well. They also like the idea of setting up NASIG student groups in library schools.
- Mentoring: Mentoring is working with SOC to create the new student mentoring program.
- Continuing Education: Two webinars are confirmed for the spring. The webinars are:
  - ER sleuths are on the case: Best practices for ER acquisitions; March 16, 2017; presented by Susan Bartl, Deberah England, and Tina Feick.
  - Academic Writing & Publishing; April 2017; presented by Eleanor Cook and Maria Collins.

## 7.0 NASIG Marketing Action Plan

Tom Osina of Non-Profit Help discussed the marketing plan that he created for NASIG.

## 8.0 Treasurer's Report (Hanson)

Year-to-date report

Hanson showed the board the longitudinal data collected by the Financial Planning Task Force on NASIG finances. Due to the inconsistent data points that were recorded, the Board concluded that it would be imprudent to make too many judgments from figures.

**ACTION ITEM:** The Board gave a new charge to the Financial Planning Task Force, to examine what data

points should be gathered and how they should be collected into one document (Hanson).

Hanson also reported how committee budgets and the committee budgeting process doesn't really reflect the financial capacities and behavior of the committees. Committees are asked to generate budgets, but many or most of the costs assigned to committees are operating costs decided upon and managed by the Board.

**ACTION ITEM:** The Board asked Hanson to come up with a scheme to report expenditures reflecting the actual discretionary spending of the committees and transparently reporting out operational costs to the membership.

**ACTION ITEM:** The Board will create committee budgets for committees each fiscal year rather than having the committees create the budgets (Hanson).

## 9.0 Secretary's Report (Getz)

1. Action Items Update
2. Board Activity Report

- January 27, 2017: Board approves the site recommendations for the 2018 and 2019 conferences from the Site Selection Committee.
- January 17, 2017: Board accepts the parameter for nonprofit and organizational members as submitted by MDC.
- January 6, 2017: Board approves a multi-year renewal with bee.net, our existing vendor for domain registration, for 9 years at \$180.
- January 6, 2017: Board approves allocating \$1,000 in sponsorship to the NC Serials Conference.
- December 16, 2016: Board approves the minutes from the 12/5 conference call.
- December 12, 2016: Board approves the 2017 conference rates with no changes from the 2016 conference rates.

- December 12, 2016: Board approves a \$15 NASIG student webinar rate.

## NASIG Board Conference Call March 10, 2017

### 10.0 Parking Lot Issues (All)

There are four conference sponsorships so far. Tier 1 sponsors include ACS and AIP. Springer/Nature is a tier 2 sponsor, and Penn State is a tier 3 sponsor. The Board would like to see the sponsors and award winners on a rotating slideshow during the conference.

**ACTION ITEM:** CPC will create a rotating slideshow to be shown during the conference. The slideshow will consist of sponsors and award winner headshots (Creech).

**ACTION ITEM:** A&R will collect headshots of each award winner and send them to CPC to be put in the rotating slideshow during the conference (Bullock).

**ACTION ITEM:** A&R will review the award descriptions and fix typos (Bullock).

It was pointed out that the conference evaluation form includes questions that are highly serials oriented. The Board would like conference evaluation questions centered on work duties to be expanded to include institutional repositories, scholarly communication, collection development, etc.

**ACTION ITEM:** E&A will expand conference evaluation questions centered on work duties to be expanded to include institutional repositories, scholarly communication, collection development, etc. (Tarango).

### 11.0 Adjourn (Creech)

The meeting was adjourned at 5:20 pm Central.

Minutes submitted by:

Kelli Getz

Secretary, NASIG Executive Board

### Executive Board:

Anna Creech, *President*

Carol Ann Borchert, *Past-President*

Steve Oberg, *Vice President/President-Elect*

Kelli Getz, *Secretary*

Michael Hanson, *Treasurer*

### Members at Large:

Betsy Appleton

Chris Bullock

Christian Burris

Angela Dresselhaus

### Regrets:

Laurie Kaplan, Kate Moore, and Adolfo Tarango

### 1.0 Welcome (Creech)

The meeting was called to order at 2:00 pm Central.

### 2.0 Sponsorship Update (Borchert)

Sponsorships are picking up. NASIG now has \$25,000 in conference sponsorships including four Tier One sponsors, four Tier Two sponsors, three Tier Three sponsors, and an EBSCO sponsorship for the NASIG Horizon Award.

There was a discussion around sponsorship for the John Merriman Joint NASIG/UKSG Award. Taylor & Francis sponsors the UK delegate, but NASIG sponsors the NASIG delegate.

### 3.0 Treasurer's Report (Hanson)

Registration is now open. Hanson is working with Registrar Karen Davidson to process registration dues.

Hanson tried to move the NASIG credit cards from a business account to a corporate account but was rejected. He might try again after the 2016 conference numbers are finalized.

#### 4.0 Secretary's Report (Getz)

March 1, 2017: Board approved the new press policy.

February 16, 2017: Board approved the motion to pursue the Supporter level sponsorship for LPC at \$500.

**VOTE:** Appleton moved to approve the minutes from the Winter Board Meeting. Burriss seconded. There were two abstentions and nine votes in favor.

#### 5.0 Vote on Coasters

There was a discussion at the Winter Board Meeting to include coasters at the NASIG Conference.

**VOTE:** Kaplan moved to approve printing 1,200 NASIG coasters on super-light pulpboard for \$279. Dresselhaus seconded. There were three abstentions and eight votes in favor. The motion passed.

#### 6.0 Committee Updates (All)

- Awards & Recognition: A&R reviewed all of the applications and will be notifying recipients soon.
- Bylaws: Maria Hatfield agreed to serve as the Bylaws co-chair pending the outcome of the Board election.
- Continuing Education: CEC is organizing the registration for their upcoming webinar.
- Database & Directory: D&D is planning for the upcoming merge with Membership Development. Oberg is working on drafting a new charge for the D&D chairs to review.
- *Proceedings*: *Proceedings* editors are working on uploading papers.
- Program Planning: PPC chairs are working with the Publicist on advertising management sessions. Also, PPC will talk with the Standards Committee to see if

they would be willing to put together a concurrent session or contribute as a late-breaking session.

- Standards: The Standards Committee is working on ways to get the membership more involved. They proposed a newsletter column that is standards-related.
- Digital Preservation Task Force: DPTF put together documents for small publishers or libraries to review.
- Financial Planning Task Force: FPTF is identifying financial data points, created a data collection form, and is working on the final report.
- Scholarly Communications Core Competencies Task Force: SCCCTF will present their report at the Members Forum during the Conference.

**ACTION ITEM:** Appleton will ask SCCCTF to come up with a short press release for the Publicist to distribute regarding the newly completed Scholarly Communications Core Competencies.

**ACTION ITEM:** Bullock will ask the Publicist to distribute the Scholarly Communications Core Competencies Task Force press release when it is drafted.

- Strategic Plan Implementation Task Force: SPITF has addressed all of the questions except for the site rotation question. Creech will send a message to NASIG-L to get member feedback regarding the SPITF recommendations and to address the site rotation questions.

**ACTION ITEM:** Creech will send out a message on NASIG-L to get member feedback regarding the SPITF recommendations and to address the site rotation questions.

- Web-Based Infrastructure Task Force: Oberg completed assigning members to the committee.

## 7.0 Adjourn (Creech)

The meeting was adjourned at 2:58 pm Central.

Minutes submitted by:

Kelli Getz

Secretary, NASIG Executive Board

## NASIG Treasurer's Report

### April 2017 Treasurer's Report

Michael Hanson, Treasurer

#### Current Balance Sheet

Balance Sheet (4/30/2017)	2017	2016
<b>Chase Deposit Accounts</b>	\$248,793.90	\$265,261.96
Checking	\$87,858.02	\$84,494.72
Savings	\$160,935.88	\$180,767.24
<b>JP Morgan Investments</b>	\$263,337.07	\$238,408.40
Alternative Assets	\$135,115.89	
Mutual Fund		
Fixed Income		
PIMCO Income Fund	\$128,127.36	
Money Market	\$93.82	
<b>Total Equity</b>	\$512,130.97	\$503,670.36

#### Committee Expenditures 2017

NASIG Committee	2016 Expenditures	2017 Budget Proposal	2017 Expenditures to Date
A&R	\$9,956.56	\$24,350.00	\$10,450.00
Administration	\$32,396.55	\$28,000.00	\$8,967.00
Archives	\$0.00	\$350.00	\$0.00
Bylaws	\$0.00	\$100.00	\$0.00
CEC	\$1,619.33	\$1,600.00	\$400.00
CMC	\$19,821.15	\$21,100.00	\$5,567.45
CPC	\$3,713.53	\$3,000.00	\$0.00
D&D	\$0.00	\$100.00	\$0.00
Evaluation	\$50.00	\$100.00	\$0.00
Mentoring	\$0.00	\$100.00	\$0.00
Membership Development	\$125.28	\$100.00	\$0.00
N&E	\$80.38	\$100.00	\$0.00

NASIG Committee	2016 Expenditures	2017 Budget Proposal	2017 Expenditures to Date
NASIG Sponsorships	\$5,822.25	\$4,000.00	\$1,500.00
Newsletter	\$0.00	\$100.00	\$0.00
Outsourcing	\$3,045.60	\$5,000.00	\$4,482.00
Proceedings	\$1,632.50	\$100.00	\$0.00
PPC	\$2,305.68	\$2,500.00	\$0.00
Site Selection	\$2,861.50	\$2,000.00	\$0.00
Standards	N/A	\$100.00	\$0.00
Student Outreach	\$0.00	\$100.00	\$0.00
Treasurer	\$11,480.14	\$16,000.00	\$3,630.72
Digital Preservation TF	N/A	\$100.00	\$0.00
Financial Planning TF	\$167.35	\$200.00	\$0.00
SC Core Comp TF	\$0.00	\$100.00	\$0.00
Strategic Planning TF	\$21.13	\$100.00	\$0.00
<b>Total</b>	<b>\$95,098.93</b>	<b>\$109,400.00</b>	<b>\$34,997.17</b>

## Committee Annual Reports and Updates

### Archivist

Submitted by: Sara Bahnmaier

### Budget

None required.

Submitted on: May 1, 2017

### Members

Sara Bahnmaier, archivist (University of Michigan)

Peter Whiting, archivist-in-training (University of Southern Indiana)

Carla Bywaters, photo historian (San Jose State University)

Zahra Saeedozakerin, photo historian (Concordia University)

Kelli Getz, board liaison (University of Houston)

### Continuing Activities

Sara Bahnmaier's term ends in June and Peter will step in as the new archivist, a role in which he last served about five years ago.

### Completed Activities

Sara submitted the most recent archival documents to the NASIG Archives at University of Illinois, Urbana.

### Awards and Recognition Committee

Submitted by: Mary Bailey

### Members

Mary Bailey, chair (Kansas State University)

Delphia Williams, vice-chair (California State University, Northridge)

Lori Duggan, member (Indiana University)

Tiffany Le Maistre, member (Nevada State College)

Jennifer Leffler, member (University of Northern Colorado)

Elaine McCracken, member (University of California)

Karen Ross, member (Library of Congress)

Ted Westervelt, member (Library of Congress)



Joe Hinger, Mexican Student award liaison (St. John's University)

Chris Bullock, board liaison (California State University, Northridge)

### Continuing Activities

The chair is working with vice-president on the list of outgoing chairs and board members to prepare the order for recognition items.

### Completed Activities

- Committee members reviewed 33 applications for 7 awards, ranked applicants for each award, and selected award winners. See NASIG blog for a full list of the award winners:  
<https://nasig.wordpress.com/2017/03/16/congratulations-to-our-2017-award-winners/>.
- Chair sent award winner information to CMC for publicity.
- Chair and vice chair communicated with Non-Profit Help and Conference Planning to facilitate travel arrangements for the award winners.
- Student award winners were invited to participate in the Student Spotlight sessions.
- Chair sent the Horizon award winners essay to the Newsletter.
- Chair sent other award winners essays to the archivist.
- Chair has updated the master calendar with more details and new information.

### Budget

None

### Statistical Information

# Applicants by Award	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Horizon	2	6	3	2	6		2	1	6	7	4
Robischon	1	2	2	3	3		3	1	7	x	x
Schwartz	8	2	5	1	2		7	3	10	7	7
Serials Specialist	3	5	4	9	12		9	8	12	16	11
Riddick Student Grant	5	6	4	4	4		7	11	15	15	9
Tuttle	0	0	0	0	0		0	1	1	1	0
Merriman	1	4	0	4	2		2	7	x	x	x
Birdie	0	2	0								
Champion*	0	0	0				2	x	x	x	
Capstone	0	0									
First-Timer	13	15									
Total	33	42	18	23	29		30	34	51	46	31

### University Affiliation of Applicants

Institution	2017 Applicants
Kent State University	1
Long Island University	1
San Jose State University	2
State University of New York at Buffalo	1
University of Maryland at College Park	1
University of North Carolina at Chapel Hill	1
University of North Texas - Denton	1
University of South Carolina	1
University of Washington	3
Wayne State University	1

## Bylaws Committee

Submitted by: Kate Seago

## Communications and Marketing Committee

Submitted by: Jessica Ireland and David Macaulay

### Members

Kate Seago, chair (University of Kentucky)  
Open, vice-chair  
Maria Hatfield, member (WT Cox Information Services)  
Sofia Slutskaia, member (Georgia Tech Library)  
Tessa Minchew, member (North Carolina State University)  
Angela Dresselhaus, board liaison (East Carolina University)

### Continuing Activities

No continuing activities at this point

### Completed Activities

The Bylaws Committee finalized the changes in wording in Article VI. Committees Section 3 Terms of Office to add the Standards Committee into this section. The changes were approved by the Board and sent to the NASIG members for a vote held in November/December 2016. The results were Yes 79 and NO 1, so the Bylaws were updated.

### Budget

None at this time. Most of the committee's work can be handled via email.

### Questions for Board

With Maria Hatfield joining the NASIG Board, the committee has another open seat. A previous seat on the committee opened up in the fall with the passing of Valerie Bross. Therefore, going forward the Bylaws Committee will need to have replacements for these two members.

Submitted on: May 3, 2017

### Members

Jessica Ireland, co-chair (Radford University)  
[Listmanager]  
David Macaulay, co-chair (University of Wyoming)  
[Webspinner]  
Melissa Higgins, vice co-chair (University of Colorado Denver) [Webspinner]  
Charles Mcelroy, vice co-chair (Florida State University)  
[Listmanager]  
Leigh Ann DePope, publicist (University of Maryland College Park)  
Eugenia Beh, Publicist-in-Training (MIT)  
Beth Ashmore, SERIALST Manager (Samford University)  
Michael Fernandez, member (American University)  
Smita Joshipura, member (Arizona State University)  
Melissa Randall, member (Clemson University)  
Paoshan Yue, member (University of Nevada, Reno)  
Chris Bullock, board liaison (California State University Northridge)

### Continuing Activities

- Committee members are rotating on regular duties (blog, jobs blog, spam filter and SERIALST monitoring). A CMC member serves as a SERIALST co-monitor to assist with approving messages.
- Committee is facilitating promotion of the annual conference.
- Non-member registrants for the NASIG Annual Conference are being added to NASIG-L weekly. About a month after the conference, CMC will check these lists against the Member Directory and remove people who are still non-members.
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and retweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the Newsletter for individual items to

highlight; posts items of interest to Facebook and/or LinkedIn.

- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.

### Completed Activities

#### Web

- Updated committee public pages with new chair, member, and board liaison information for 2016/17.
- Archived the 2016 Conference Website.
- Updated *Conference Proceedings* web pages to reflect Open Access status of material 6 months after publication date.
- Created new public web pages for the Standards committee, Student Mentoring subcommittee of the Outreach committee, Digital Preservation Task Force, Strategic Plan Implementation Task Force, and Web-Based Infrastructure Task Force.
- Assisted Standards committee with implementation of a members-only page for soliciting comments on proposed standards.
- Set up dedicated webpage for Conference Code of Conduct.
- Created a new webpage for *Core Competencies for Scholarly Communications Librarians* and uploaded the final draft of the document to the website.
- Updated web pages and uploaded new documents upon request.
- Assisted CEC in promotion of webinars.
- Assisted in 2017 board elections.

#### Listserv

- All committee listservs and forwarding email addresses were updated for 2016/17 in July.
- Non-member conference attendees were removed from NASIG-L by September 22.
- Created new listservs for the Standards committee, the Digital Preservation Task Force, the Strategic Plan Implementation Task Force, and the Web-Based Infrastructure Task Force; created a new

forwarding email address for the Standards committee.

#### Miscellaneous

- Uploaded 23 conference presentations to SlideShare.
- Uploaded videos of 2016 Conference Vision Speakers to NASIG YouTube channel
- Uploaded videos of interviews with NASIG members to NASIG YouTube channel; created separate "playlists" for Vision sessions and interviews.
- Continued looking at the existing wiki to identify outdated information needing updates.
- Assisted the Evaluation & Assessment committee with publicizing the 2016 conference survey.

#### Budget

Budget Category	2016/2017 Estimate
Conference calls	\$0.00
Contracted services	\$0.00
Bee.Net (\$500 per month – email and listservs)	\$6,000.00
ArcStone (NASIG website and association management - \$300 per month + contingency amount of \$1450 for 10 hours of programming if needed)	\$5,050.00
SERIALST maintenance	\$8,000.00
Survey Monkey (online surveys)	\$204.00
SlideShare Pro (conference presentations)	\$114.00
UKSG Newsletter	\$750.00
Google Custom Search for nasig.org website	\$100.00

Contingency	\$882.00
<b>TOTAL</b>	<b>\$21,100.00</b>

### Statistical Information

#### NASIG-L

- NASIG has 31 listservs.
- NASIG has 25 active @nasig.org email addresses.
- As of April 24, 2017, there are 832 subscribed members to NASIG-L and 138 unsubscribed members.

#### SERIALST

- SERIALST has 2409 subscribers (as of 4/19/2017)
- 1007 messages sent to SERIALIST subscribers from May 2016-April 18,2017

#### SlideShare

##### Views

Apr 19, 2016 - Apr 18, 2017 – 41,457

##### Top Content April 19, 2016-April 18, 2017 (views)

- The impact of reorganization on staff: using the core competencies as a framework for staff training and development (2114)
- Why the Internet is more attractive than the library (1056)
- The Value of Serials in Academic and Special Libraries (962)
- E-books for the Classroom & Open Access Textbooks: Two ways to help students save money on textbooks (654)
- RDA and serials - Webliography (600)

#### Blog stats

(April 2016-March 2017)

- NASIG Blog visits – 9494
- Jobs Blog visits – 12,653

### Website Sessions (Google Analytics)

April 2016-March 2017

April 2016	3113
May 2016	3510
June 2016	3793
July 2016	1616
August 2016	1566
September 2016	1739
October 2016	2198
November 2016	2453
December 2016	2027
January 2017	3586
February 2017	3409
March 2017	3805
<b>Total</b>	<b>32,815</b>

### Top Ten Web Pages (Google Analytics Pageviews)

April 2016-March 2017

<a href="http://www.nasig.org/">http://www.nasig.org/</a> and <a href="http://www.nasig.org/site_home.cfm">/site_home.cfm</a> (home page)	22,948
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228</a> and <a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700</a> (both go to main page for annual conference)	10,976
<a href="http://www.nasig.org/site_signin.cfm">http://www.nasig.org/site_signin.cfm</a> (member sign-in page)	4744

http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=1225 (Core Competencies)	2973
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=186 (Vision & Mission)	2804
/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1178 (Awards page)	2381
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1166 (Committees page)	2302
http://www.nasig.org/site_member_home.cfm (Membership home page)	2156
/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=7802 (Core Competencies for E-Resources Librarians)	2093
/site_member_directory.cfm (Member Directory)	1937

Kristen Wilson, editor (North Carolina State University)  
Angela Dresselhaus, board liaison (East Carolina University)

### Continuing Activities

2017 Proceedings:

- Recorder recruitment
- Training of new production editor
- Updating manual is underway
- Transitioning accounts to new production editor

### Completed Activities

2017 Proceedings:

- Setup Google Drive for 2017 *Proceedings*
- Sent out a call for *Proceedings* volunteers
- Updated speaker/recorder guidelines
- Updated FAQ
- Reviewed PPC MOU agreements
- Filled open positions on *Proceedings* Committee

2016 Proceedings:

- Recruited recorders and provided an orientation at the Speaker's Breakfast
- Updated a template for recorders and presenters
- Used Dropbox as a collaborative sharing space to facilitate paper editing
- Set up Trello to manage editor workflows
- Set up production deadlines with T&F
- Papers were received, editors assigned, editing completed
- Worked with authors to improve quality of papers
- Compiled/Wrote front and Back Matter
- All materials uploaded into CATS.

### Budget

None

Submitted on: April 30, 2017

### Twitter

@NASIG has 691 followers as of April 20, 2017.

Submitted on: May 1, 2017

### Conference Proceedings Editors

Submitted by: Angela Dresselhaus

### Members

Angela Dresselhaus, production editor (East Carolina University)

Leigh Ann DePope, production assistant (University of Maryland)

Lila A. Ohler, editor (University of Maryland)

## Continuing Education Committee

Submitted by: Kevin Balster

### Members

Kevin Balster, co-chair (UCLA)  
Adele Fitzgerald, co-chair (St. Joseph's College)  
Barbara Albee, vice co-chair (EBSCO)  
Xiaoyan Song, vice co-chair (North Carolina State University)  
Rachel Becker, member (University of Wisconsin)  
David Bynog, member (Rice University)  
Amanda Echterling, member (Virginia Commonwealth University)  
Mandy Hurt, member (Duke University Libraries)  
Rachel Miles, member (Kansas State University)  
Catherine Nelson, member (University of California, Santa Barbara)  
Shoko Tokoro, member (University of North Carolina at Charlotte)  
Lori Terrill, member (University of Wyoming)  
Betsy Appleton, board liaison (St. Edward's University)

### Continuing Activities

Upcoming NASIG Webinar:

May 18, 2017: "Introduction to SUSHI" by Anne C. Osterman, Director of the Virtual Library of Virginia, and Oliver Pesch, Chief Strategist for EBSCO Information Services.

Initial planning for 2nd Lightning Q&A Session focusing on the upcoming NASIG conference. Date and presenters TBD.

Contacting previous NASIG webinar presenters to ask to apply Creative Commons license to their webinars, and working with the Communications & Marketing Committee to post links to webinar recordings on the NASIG site once they are older than 6 months.

Initial planning for NASIG hosted webinar on COUNTER 5. Date and presenters TBD.

Continually updating webinar policies and documentation in response to past registrant questions and requests in order to preemptively address future questions and concerns

### Completed Activities

Worked with the Communications & Marketing Committee to implement registration categories and priority codes for NASIG student members and NISO members to allow for specialized registration rates: \$15 for NASIG student members, and \$35 for NISO members.

Implemented policy and workflow to allow for registration to webinars up to 6 months after the live event.

Completed webinar:

April 20, 2017: "Academic Writing and Publishing" by Maria Collins, Head of Acquisitions & Discovery at North Carolina State University Libraries, and Eleanor I. Cook, Assistant Director for Discovery and Technology Services at Joyner Library at East Carolina University. (23 registered)

Completed webinar:

March 16, 2017: "ER Sleuths are on the Case: Best Practices for e-resource Acquisitions" by Susan Davis, Interim Head of Acquisitions at the University of Buffalo, State University of New York, Deberah England, Electronic Resources Librarian at Wright State University, and Justin Clarke, Director of Sales and Marketing North America for HARRASSOWITZ Booksellers & Subscription Agents. (28 registered)

Completed webinar:

October 20, 2016: "An Introduction to COUNTER Usage Reports for Librarians" by Lorraine Estelle, COUNTER Project Director. (58 registered)

## Budget

No expenses anticipated

Submitted on: May 1, 2017

## Database & Directory Committee

Submitted by Kathryn Wesley

### Members

Kathryn Wesley, chair (Clemson University)  
Rebecca Culbertson, vice-chair (University of California, San Diego)  
Char Simser, member (Kansas State University)  
Stephanie Spratt, member (University of Colorado at Colorado Springs)  
Michael Hanson, board liaison (Sam Houston State University)

### Continuing Activities

Assist members who have trouble logging in to the website as needed. This is generally due to recently lapsed memberships that have not yet been deactivated.

Membership Reports: Sending new member reports monthly to Membership Development Committee (MDC), Communication and Marketing Committee (CMC), and Newsletter. Sending edited reports (names and emails only) of new members to NISO contacts.

Sending non-renewing member reports monthly to Membership Development.

Deactivating members who have not renewed two months past last expiration, and sending those reports to CMC for removal from NASIG-L. The December and January reports were much larger than is typical, and reflect the expiration of 2016 free library school memberships. Becky is doing the lion's share of these deactivations.

D&D Manual Revision: Char completed a first draft of revising the D&D manual. Kathryn has begun reviewing, and may make additional revisions with the coming year's change in committee structure in mind.

Have begun a project to delete old unpaid invoices. Hope to get to a project to delete former members who have not renewed memberships since 2011.

### Completed Activities

#### Committee Membership Maintenance (summer 2016, mostly)

- Worked with CMC chair David Macaulay to settle whether which committee (D&D or CMC) should be responsible for checking committee/group membership boxes in member database. We decided it would be logical for D&D to handle.
- Confirmed that D&D member had AMO logins, divided up committees among D&D members, and completed project to update committee/group affiliations for the year. Added project to manual to avoid confusion.
- Added new committees not previously listed in AMO to the member management section and removed any no longer extant (e.g. 30<sup>th</sup> Anniversary Committee).
- Made additions and changes throughout the year as they came from Steve Oberg.

At the request of the board, sent a report to Membership Development of all members who joined within the last year (fall 2016)

### Board Questions about AMO (Fall 2016)

At their fall meeting, the board asked D&D to investigate a number of issues having to do with AMO capabilities.

1. Library Student Memberships
  - a. It is possible to send out a specific automated renewal notice to a specific member type.

- b. There is not a way within AMO to determine whether a student has graduated from library school
2. Recording Member Volunteer Activities
    - a. This can be done in AMO Member Management in a function called Categories (see figure 1 below). Existing volunteer categories include **chair, co-chair, committee member, conference coordinator, Executive Board member at large, Executive Board officer**, etc. While there is a free-text description field where specifics could be recorded, it does not display in the member record, nor is it searchable (see figures 2 and 3 below).
    - b. We think we can work around this by creating chair, vice chair, and member records for each NASIG committee, and any other position required. For example, **chair – Database & Directory Committee, vice chair – Database & Directory Committee**, etc. This would result in a long list of categories, but we think it can work.
  3. Student Rates for Webinars
    - a. It is not possible to set different rates for different member types, but there is a way to apply a discount called a promotion code. The code is entered by the registrant in the process of registering for the webinar and a set discount is applied to the registration price. The promotion code would be set up in the process of creating the registration site for the webinar, so presumably it would be the bailiwick of the Continuing Education Committee (CEC).
    - b. It is possible to send out a broadcast email (blast) by member type, so CEC could do that when advertising the webinar, and include the library student promotion code in the email message. If needed, D&D or CMC could assist with this.

Worked with Steve Oberg and Rachel Erb (Membership Development Committee) to develop the charge of the Membership Services Committee (spring 2017).

## Budget

No expenses.

## Statistical Information

Member numbers as of May 4, 2017

Individual Total – 1018

Regular – 525

Organizational – 28 (members designated by organizations)

Lifetime - 2

Library school student – 450

Complimentary - 4

Submitted on: May 4, 2017

## Evaluation and Assessment Committee

Submitted by: Melody Dale

## Members

Melody Dale, chair (Mississippi State University)

Michael Fernandez, vice-chair (American University)

Clint Chamberlain, member (Dallas County Community College)

Deberah England, member (Wright State University)

Tim Hagan, member (Northwestern University)

Derek Marshall, member (Mississippi State University)

Trina Nolen, member (Lamar University)

Diana Reid, member (University of Louisville)

Derek Wilmott, member (Clemson University)

Adolfo Tarango, board liaison (University of British Columbia)

## Continuing Activities

The Chair is continuing to work with committee members to make sure the self-descriptors in the conference survey are as comprehensive as possible. The Chair is currently in the process of updating the manual to reflect the new procedures regarding committee self-evaluations. The Chair and Vice-Chair are working on the 2017 Conference Survey.



## Completed Activities

- The Chair worked with the Board Liaison and Vice-President/President-Elect to confirm the committee's membership for 2017.
- Michael Fernandez agreed to serve as Vice-Chair for 2017.
- The Chair tested the committee's listserv.
- The Chair contacted the Board Liaison for suggestions on new questions/additions for the 2017 conference evaluation.

The committee was asked to include more self-descriptors to accommodate the wide range of membership. The committee decided to add the following to the existing list: Access Services Librarian, Digital Scholarship Librarian, Government Documents Librarian, Instruction Librarian, Scholarly Communications Librarian, and Systems/Web Administrator, as these were the types of self-descriptors attendees had entered in the 'other' section in previous years.

- The Chair was in contact with the Board Liaison and Vice-President/President Elect to ensure that the committee web page and listserv was up-to-date.
- The Board accepted E&A's recommendation to assume responsibility for regularly coordinating a NASIG committees' self-evaluation survey, with an analysis and report to the NASIG Executive Board every five years.
- The Chair requested and received access to SurveyMonkey to begin the process of creating the 2017 evaluation survey.

## Budget

The Chair contacted the Board Liaison to determine that a \$50 Amazon gift card will be the evaluation survey drawing prize.

Submitted on: March 31, 2017

## Membership Development Committee

Submitted by: Rachel Erb

### Members

Rachel Erb, chair (Colorado State University)  
Alice Rhoades, vice-chair (Rice University)  
Pat Adams (YBP Library Services)  
Bob Boissy (Springer Nature)  
Stephanie Bernard (Robert Woodruff Library - Atlanta University Center)  
Alejandra Nann (University of San Diego)  
Christine Radcliff (Texas A&M University-Kingsville)  
Laurie Kaplan, board liaison (ProQuest)

### Continuing Activities

- New members welcome letter/non-renewals reminder letter: Emails are sent monthly to new members who joined NASIG or members who have not renewed membership.
- Surveys are distributed to new members in order to gauge reasons for joining NASIG and expectations regarding membership. We've had 32 respondents as of May 4.
- The Chair was out on FMLA leave from March 20-April 27.

### Completed Activities

- We are up to date in sending welcome and non-renewal letters.
- The Committee met to discuss and draft the survey for new members. The survey is hosted on NASIG's Survey Monkey account.

### Questions for Board

How would you like the data from the survey reported?  
An export from Survey Monkey of individual responses?  
A general summary export?

## Newsletter

Submitted by: Kate Moore

### Members

Kate Moore, editor-in-chief (Indiana University Southeast)

Nancy Hampton, advertising editor (Xavier University of Louisiana)

Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Rachel A. Erb, conference editor (Colorado State University)

Stephanie Rosenblatt, copy editor (Cerritos College)

Tina Herman Buck, copy editor (University of Central Florida)

Faye O'Reilly, layout editor (Wichita State)

Christian Burris, profiles editor (Wake Forest University)

Gail Julian, submissions editor (Clemson University)

Christian Burris, board liaison (Wake Forest University)

### Continuing Activities

The May issue is currently in production. A new column, the "Standards Corner," written by members of the Standards Committee, will be an irregular feature starting with the May 2017 issue. Articles for this column will be included in the newsletter when new or updated standards are considered to be particularly relevant to NASIG members.

A call for an incoming Editor-in-Chief is currently under review and will be sent to the NASIG-L listserv.

### Completed Activities

#### Published Issues

September 2016, December 2016, March 2017

#### Personnel Updates

- Appointments
  - Christian Burris took over as Profiles Editor for the September 2016 issue.
  - Gail Julian took over as Submissions Editor for the September 2016 issue.

- Faye O'Reilly took over as Layout Editor for the September 2016 issue.
- Resignations
  - Sharon Dyas-Correia stepped down as Profiles Editor after the May 2016 issue.
  - Rachel Erb stepped down as Submission Editor after the May 2016 issue (she will continue a conference editor for the 2017 conference).
  - Andy Wesolek stepped down as layout editor after the September 2016.

### Budget

None requested

### Statistical Information

- 108,416 full-text downloads since the Newsletter was hosted on the bepress platform
- 9,353 full-text downloads for the past year (May 2016 – April 2017)
- 3,009 full-text downloads since last report (January – April 2017)

#### Top 5 Downloaded Articles by Issue from the Previous Year (as of April 30, 2017):

Top 5 downloaded articles from the March 2017 issue:

Article Title	Downloads
President's Corner	47
Profile of April Hathcock	44
2017 Election Slate	43
Profile of the Scholarly Communication Core Competencies Task Force	41
March 2017 Full Issue	40

Top 5 downloaded articles from the December 2016 issue:

Article Title	Downloads
Call for Volunteers	133
Text Mining 101: What You Should Know	131

President's Corner	78
December 2016 Full Issue	76
Committee Reports & Updates	71

Top 5 downloaded articles from the September 2016 issue:

Article Title	Downloads
2016 Conference Reports	144
2016 Conference Evaluation Report	89
The Role of Choice in the Future of Discovery Evaluations: ER&L Report 2016	81
Checking In	73
CPC Update	66

Top 5 downloaded articles from the May 2016 issue:

Article Title	Downloads
2016 Election Results	110
Checking In	89
Title Changes	84
2016 Committee Annual Reports/Updates	77
CPC Update	73

### Questions for Board

None

Submitted on: April 30, 2017

### Nominations & Elections Committee

Submitted by: Patrick Carr

### Members

Patrick Carr, chair (University of Connecticut)  
 Eleanor Cook, member (East Carolina University)  
 Marcella Leshner, member (St. Mary's University)  
 Buddy Pennington, member (University of Missouri—  
 Kansas City)  
 Erika Ripley, vice-chair (University of North Carolina at  
 Chapel Hill)

Marsha Seamans, member (University of Kentucky)  
 Laurie Kaplan, board liaison (ProQuest)

### Continuing Activities

Committee manual is under review for any necessary revisions.

### Completed Activities

2017 election was conducted according to the timetable approved by the Board. Election results were announced to the NASIG membership on March 23, 2017.

### Budget

\$100 for conference calls

### Statistical Information

The call for nominees was announced to membership on September 12, 2016 with a November 1, 2016 deadline. The following number of nominations was received:

- 6 for Vice-President/President-Elect
- 7 for Treasurer
- 26 for three Member-At-Large positions

Call for petition candidates was announced to membership on February 6, 2017 and no petition candidates were submitted by the February 26, 2017 deadline.

The final slate consisted of the following number of candidates:

- 2 for Vice-President/President-Elect
- 2 for Treasurer
- 6 for three Member-At-Large positions

No challenges to the election results were received.

Submitted on: May 1, 2017

## Standards Committee

Submitted by: Tessa Minchew

### Members

Tessa Minchew, chair (North Carolina State University)

Mark Hemhauser, vice chair (University of California, Berkeley)

Jennifer Combs, member (Kansas City Public Library)

Deberah England, member (Wright State University)

Beverly Geckle, member and primary NISO representative (Middle Tennessee State University)

Christina Geuther, member and secondary NISO representative (Kansas State University)

Maria Hatfield, member (WT Cox Information Services)

Jie Li, member and web liaison (Morgan State University)

Corrie Marsh, member (Old Dominion University)

Emily Ray, member and COUNTER representative (University of Arkansas, Little Rock)

Angela Dresselhaus, board liaison (East Carolina University)

### Continuing Activities

The Standards Committee continues to cast the official NASIG vote on the monthly NISO ballots we receive as a benefit of our membership in NISO

(<http://www.niso.org/standards/ballots>). NASIG is currently a member of the following NISO voting pools.

- ANSI/NISO Z39.78 (Library Binding)
- ANSI/NISO Z39.88 (OpenURL Framework)
- ANSI/NISO Z39.43 (Standard Address Number (SAN) for the Publishing Industry)
- ANSI/NISO Z39.84 (Syntax for the Digital Object Identifier)

The NISO voting workflow has been tweaked a bit since we began the process, and a rubric established, to make the work less time-consuming for the committee's NISO representatives, Beverly Geckle and Christina Geuther.

As another means to that end, the committee is working on a membership survey to gather volunteers who can offer expert advice on some of the more

complex ballots that arise. The invitation to the survey will be posted on NASIG-L soon.

The Standards Committee has also been granted approval to write a "pop up" column in the NASIG Newsletter. The inaugural column, written by Emily Ray, discusses the upcoming release of COUNTER 5, and it was published in Volume 32, Number 2 (2017) of the Newsletter. The committee will continue to submit columns on an irregular basis, as a way of updating the membership about note-worthy happenings and issues in the greater standards community.

The committee remains on the lookout for other areas in which NASIG can become more active in standards work, and for other avenues in which the committee can communicate with and encourage participation from the NASIG membership. Questions and comments are always welcome and can be directed to the committee at [standards@nasig.org](mailto:standards@nasig.org).

### Completed Activities

As of the writing of this report, the Standards Committee has not quite made it through its first year of existence, but has still managed to accomplish a great deal. The committee created and documented its structure and procedures, including a committee manual and calendar, links to which can be found on the committee webpage. It also established a workflow and shared Google Drive structure for documentation.

Internal appointments were made. Jie Li was appointed to serve as web liaison. Beverly Geckle and Christina Geuther were appointed as NASIG's official NISO representatives. Emily Ray was appointed as the committee representative for COUNTER-related topics. An external appointment was also made. Maria Hatfield was nominated to serve on the ISSN Revision Working Group at the invitation of Regina Reynolds (Director of the U.S. ISSN Center, Library of Congress).

## Budget

Though we anticipated no expenses, the committee started with a suggested budget of \$200.00. As of early May 2017, no funds have been expended.

## Action(s) Required by Board

Filling the soon to be vacant Vice Chair/Chair Elect position.

## Recommendations to Board

The committee would like to recommend that the Board reduce the frequency of reporting. It is our understanding that previous practice required only annual and midyear reports, and we think that returning to the practice of making the two interim reports optional would be helpful to committees that have the occasional quiet period.

Submitted on: May 5, 2017

## Student Outreach Committee

Katy DiVittorio, chair (University of Colorado Denver), 16/17

Todd Enoch, vice-chair (University of North Texas), 16/17

Kimberly DeRosa, member (University of Colorado Denver), 16/18

Celia Gavett, member (State University of New York, Buffalo), 16/18

Christina Geuther, member (Kansas State University), 15/17

Beth Guay, member (University of Maryland, College Park), 15/17

Melissa Johnson, member (Georgia Regents University), 15/17

Stephanie Miller, member (San Francisco Theological Seminary), 16/18

Heylicken (Hayley) Moreno, member (University of Houston), 15/17

Shannon Regan, member (New York Public Library), 15/17

## Completed Activities

Todd Enoch, Vice-Chair of SOC created a template for welcoming new Ambassadors to provide a more consistent message. This includes a schedule of times when ambassadors should be in touch with their assigned library schools.

SOC members and ambassadors reached out to various library and information schools. Just a few examples include:

- Sarah Sutton, Ambassador for Emporia State University, talking about NASIG in her classes and encouraging students to join for free. In her E-resources management class her students' final product is a conference proposal for NASIG.
- Steve Oberg, Ambassador for Dominican University and University of Illinois, talking about NASIG in the classes that he teaches.
- Carol Green, Ambassador for University of southern Mississippi, posting announcements about NASIG grants & scholarships on the school's listservs.
- Lori Duggan & Laura Summers, Ambassadors for Indiana University, posting announcements about free student membership, the Student Mentoring Program, & conference volunteer opportunities on the university's listservs and blog.

## Continuing Activities

The SOC members and ambassadors will continue to reach out to various library and information schools on an ongoing basis to make sure they know about the NASIG conference and scholarship opportunities. SOC continues to recruit new ambassadors which will make connections with individual library schools. In addition, the following initiatives are in progress:

### Formal Mentoring Program

Calls for mentors/mentees went out the beginning of March and were originally opened until April 1st. By April 1st there were 15 mentee applications and 14 mentor applications. The call was extended to April 16th. The extended call only resulted in one additional mentee application leaving the total at 16 mentee

applications and 14 mentor applications. The Student Mentoring Subcommittee is working on matching mentees/mentors and will announce matches the beginning of May.

Celia Gavett joined the Student Outreach Committee and Mentoring Subcommittee to provide a current student perspective. She is a LIS student at University of Buffalo and also a 2017 Fritz Schwartz Serials Education Scholarship Winner.

In-person orientation for the mentoring program will take place at the NASIG Conference on Thursday June 8th at 3pm. A virtual orientation option is being provided for those not able to attend in-person.

#### Student Snapshot Sessions

The Awards and Recognition Committee, Program Planning Committee & SOC are collaborating on Student Spotlight Sessions during the 2017 Conference.

Shannon Regan from SOC is leading this project for SOC. Current library school students & recent graduates were invited to submit a spotlight session proposal, for a ten-minute presentation at the NASIG conference. Student award winners were offered the chance to present first. The call went out and 8 applications were received and accepted.

Kimberly DeRosa of SOC has started investigating the idea of creating student groups like ones within ALA & SLA to further engage student members.

#### **Future Activities**

SOC has some concerns about Ambassadors being able to push out publicity to their schools in all relevant fora (e.g. including Facebook pages, etc.). There also seems to be the need for more in-person events at library schools. In the 2017-18 year, SOC will investigate how to better coordinate these activities with the SOC Ambassadors.

#### **Budget**

The budget for SOC is \$100 covering the printing of SOC ambassador handouts for recruitment or for mentoring orientation documents.

Submitted on: April 27, 2017

#### **Archivist Task Force**

Submitted by: Sara Bahnmaier

#### **Members**

Sara Bahnmaier, co-chair (University of Michigan)  
Peter Whiting, co-chair (University of Southern Indiana)  
Eleanor Cook, member (East Carolina University)  
Carol Ann Davis, board liaison (University of South Florida)

#### **Continuing Activities**

- Before the next conference, the Task Force will hold a conference call with the UIUC Archivist regarding the feasibility of digitizing paper documents held in the NASIG Archives.
- The 30th Anniversary webpage was created and has come close to completion; it will be completed by June 2017.

#### **Completed Activities**

- Conference calls were held in October and November.
- NASIG archives have been deposited in digital format for the last 2 years at their current location, University of Illinois.
- Video interviews have been posted on the NASIG Annual Conferences YouTube channel: [https://www.youtube.com/channel/UCVvnh\\_CzXS8YgftuvlypTiQ](https://www.youtube.com/channel/UCVvnh_CzXS8YgftuvlypTiQ)
- With the help of the UIUC archives assistant, we attempted to salvage a few interviews but they were corrupted on the physical media and could not be recovered.

## Budget

None required.

Submitted on: May 1, 2017

## Digital Preservation Task Force

Submitted by: Wendy Robertson

### Members

Wendy Robertson, chair (University of Iowa)  
Liz Kupke, member (St. John's College)  
Shannon Regan, member (New York Public Library)  
Zach Van Stanley, member (University of Denver)  
Ted Westervelt, member (Library of Congress)  
Christian Burriss, board liaison (Wake Forest University)

### Continuing Activities

The committee's documentation is on Google Drive. Shannon will share her work at NYPL comparing their local title list with the Keeper's registry.

### Completed Activities

We have shared various documents and have tried to figure out what we can do as a group. This includes collecting links to groups doing similar work with whom we may be able to partner and links to articles of interest. Ted has shared [Library of Congress information](#), but the information may not be useful for the small publishers we envision NASIG members working with.

### Budget

We requested \$200 and used a small amount for conference calls.

## Recommendations to Board

Consider the future of the Task Force with hopefully improved Task Force leadership and direction.

Submitted on: 1 May 2017

## NASIG Strategic Plan Task Force

### Members

Joyce Tenney, chair (University of Maryland, Baltimore County), 16/18  
Virginia Bacon Martin, member (Duke University), 16/18  
Carol Ann Borchert Davis, member (University of South Florida), 16/18  
Kittie Henderson, member (EBSCO Information Services), 16/18  
Betsy Hughes, member (Abbott), 16/18

Steve Kelley, member (Wake Forest University), 16/18  
Angie Thorpe, member (Indiana University Kokomo), 16/18  
Carol Ann Borchert Davis, board liaison (University of South Florida)

### Continuing Activities

The committee has continued the process of collecting member input on the items indicated and approved by the Executive Board in the October report. While waiting for final member input on various questions, a draft document has been distributed to the committee for review and editing. Once final information from the member surveys are compiled and reviewed, the report will be finalized for board review.

### Completed Activities

- The initial report with the proposed framework for the Strategic Plan was submitted and approved at the October Board Meeting.
- Member feedback surveys have been distributed to obtain information for the final report.

- A draft report has been distributed to the committee for comment.

Submitted on: May 1, 2017

### **Scholarly Communications Core Competencies Task Force**

Submitted by: Andrew Wesolek

#### **Members**

Andrew Wesolek, chair (Clemson University)  
Sara Bahnmaier (University of Michigan)  
Jason Boczar (University of South Florida)  
Rachel Miles (Kansas State University)  
Char Simser (Kansas State University)  
Stephanie Spratt (Missouri Western State University)  
Sarah Sutton (Emporia State University)  
William Joseph Thomas (East Carolina University)  
Betsy Appleton, board liaison (St. Edwards University)

#### **Continuing Activities**

Accepting feedback on the competencies.

#### **Completed Activities**

The task force continues to accept feedback on the core competencies. The membership is encouraged to submit feedback to the task force through the following email address: [core-comp@nasig.org](mailto:core-comp@nasig.org)

Representatives from the task force will be available at the 2017 NASIG annual conference to present and discuss the Competencies with the membership in greater detail. We are slated to present/discuss during the member forum (4:30 on Saturday).

#### **Budget**

None

#### **Action(s) Required by Board**

None.

Submitted on: May 2, 2017



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